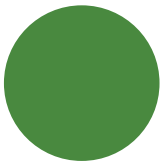




WEB BRAND STANDARDS
CLIENT: SCUSD
DESIGNER: MARIA MEEHAN

COLOR PALETTE

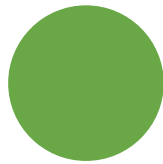


DARK GREEN

#4B8938

RGB: 74/137/63

CMYK: 75/25/100/9

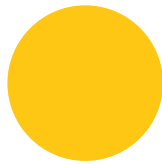


LIGHT GREEN

#6AA849

RGB: 106/168/70

CMYK: 64/13/97/1

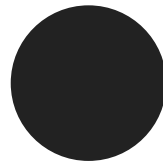


YELLOW

#FFC70B

RGB: 255/199/19

CMYK: 0/22/98/0



DARK GRAY

#242424

RGB: 36/36/36

CMYK: 71/65/64/71

TYPOGRAPHY

Eloquent JF Pro / Regular

Helvetica Neue / Regular

Helvetica Neue / Medium

Helvetica Neue / Bold